

# Natalie Barnes

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## EDUCATION

### CALIFORNIA POLYTECHNIC STATE UNIVERSITY

Bachelor of Science:  
Graphic Communication  
Concentration: Marketing & UX/UI  
Graduated *summa cum laude*  
San Luis Obispo, CA, 2023 – 2025

### ANTELOPE VALLEY COLLEGE

A.A. Liberal Arts and Sciences:  
Math and Sciences

A.A. Liberal Arts and Sciences:  
Arts and Humanities

Graduated *magna cum laude*  
Lancaster, CA, 2019 – 2022

## ADDITIONAL SKILLS

Proficient in Adobe Creative Cloud:  
Photoshop, Illustrator, InDesign,  
Premiere Pro, After Effects, Audition,  
Lightroom Classic, XD, Dreamweaver  
Print Production Management:  
Digital, Offset, Flexography, Prinergy  
User Experience (UX) & User Interface (UI)  
Figma & Prototyping, User Testing,  
Data Management & Analytics:  
Microsoft Excel, Google Sheets,  
Tableau Prep Builder, Tableau Desktop  
E-Learning Development  
Articulate 360, Sellpro  
Google Suite & Microsoft Office

## VOLUNTEER

UX Fest SLO, San Luis Obispo, CA  
July 2024 – June 2025

Marketing Director – Developed marketing strategies to build club awareness and engagement. Research UX design trends and techniques for the creation of social media content

## CAREER OBJECTIVE

College graduate with a degree in Graphic Communication. Seeking a career in graphic design and creative marketing.

## EXPERIENCE

### PRINT PRODUCTION DESIGNER

Minuteman Press, Lancaster, CA  
September 2025 – Present (Full Time)

- Create and prepare graphic design files for print while incorporating knowledge of printing processes, paper types, and color management
- Manage the production process using a variety of digital printing equipment (Konica Minolta, Xerox, Roland, KIP Wide-Format, etc.)
- Execute press sheet imposition for optimized printing and binding applications (saddle-stitch, perfect bound, spiral etc.)
- Enable effective collaboration with designers, clients, and production teams to meet deadlines and quality standards.

### BRAND ACTIVATION INTERN

Logitech, San Jose, CA  
July 2024 – June 2025 (Full Time)

- Executed key marketing initiatives in collaboration with internal and external partners for the North America Business to Consumer Marketing team (NAM)
- Led content creation projects, including print and digital advertisements, video productions, training materials, and NAM's internal Homebase website redesign.

### PPE ILLUSTRATION & COMMUNICATION INTERN

NASA Glenn Research Center, Cleveland, OH  
June – August 2023 (Full Time)

- Created a comprehensive brand identity for the Power and Propulsion Element (PPE) project, including logo designs, brand guidelines, and PowerPoint templates
- Designed PPE outreach materials including banners stands, posters, stickers, patches, pins, foam boards, etc.
- Developed a mission-critical training package to assist newcomers to the PPE project

### SOCIAL MEDIA & WEBSITE CONTENT INTERN

California State University Monterey Bay, Seaside, CA  
September 2022 – August 2023 (Part Time)

- Created engaging, university-level social media content for Facebook, Instagram, Twitter (X), TikTok, and LinkedIn
- Filmed, edited, and organized various multimedia productions
- Evaluated and improved the university's main website