




# Natalie Barnes

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 www.natalie-barnes.com

## EDUCATION

### CALIFORNIA POLYTECHNIC STATE UNIVERSITY

Bachelor of Science:  
Graphic Communication

Graduated *summa cum laude*  
San Luis Obispo, CA, 2023 – 2025

### ANTELOPE VALLEY COLLEGE

A.A. Liberal Arts and Sciences:  
Math and Sciences

A.A. Liberal Arts and Sciences:  
Arts and Humanities

Graduated *magna cum laude*  
Lancaster, CA, 2019 – 2022

## ADDITIONAL SKILLS

Proficient in Adobe Creative Cloud:

Photoshop, Illustrator, InDesign,  
Premiere Pro, After Effects, Audition,  
Lightroom Classic, XD, Dreamweaver

Print Production

Digital, Offset, Flexography, Esko Studio

Data Management & Analytics

Microsoft Excel, Google Sheets,  
Tableau Prep Builder, Tableau Desktop

Figma Design & Prototyping

Google Suite & Microsoft Office

## CERTIFICATIONS

Meta Digital Marketing  
Associate Certificate

## VOLUNTEER

Valley Bible Church, Lancaster, CA  
June 2015 – August 2022

Designed logos, event flyers, t-shirts, and  
stickers for weekly community events

## CAREER OBJECTIVE

Recent college graduate with a degree in Graphic Communication.  
Seeking a career in graphic design and print production.

## EXPERIENCE

### BRAND ACTIVATION INTERN

Logitech, San Jose, CA

July 2024 – Present

- Execute strategic marketing initiatives in partnership with cross-functional teams and external vendors to support brand campaigns and retail programs for the North America Business to Consumer Marketing team (NAM)
- Lead the production of visual content, including event backdrops, promotional signage, digital and print advertisements, training materials, and video assets
- Drive brand consistency across digital training platforms, ensuring they reflect Logitech's identity and strategic priorities

### PPE ILLUSTRATION & COMMUNICATION INTERN

NASA Glenn Research Center, Cleveland, OH

June – August 2023

- Created a comprehensive brand identity for the Power and Propulsion Element (PPE) project, including logo designs, brand guidelines, and PowerPoint templates
- Designed PPE outreach materials including banners stands, posters, stickers, patches, pins, foam boards, etc.
- Developed a mission-critical training package to assist newcomers to the PPE project

### SOCIAL MEDIA & WEBSITE CONTENT INTERN

California State University Monterey Bay, Seaside, CA

September 2022 – August 2023

- Created engaging, university-level social media content for Facebook, Instagram, Twitter (X), TikTok, and LinkedIn
- Filmed, edited, and organized various multimedia productions
- Designed technical graphics and animations
- Supported campus-wide web editors with content guidelines and brand consistency

### BARISTA

Sagebrush Cafe, Quartz Hill, CA

September 2021 – August 2022

- Pulled espresso, brewed coffee, and created latte art
- Performed cashier duties, restocked, and prepared food items while working effectively with a team of coworkers